

Activity ideas

Use giveaways

- ✓ Run a prize draw
- ✓ Set up a kai and kōrero stall in your community – offering a free sausage sizzle, soup, or baked goods really helps to start the conversation
- ✓ Share food bags with affordable and nutritious recipes and ingredients in the community
- ✓ Give away access to a programme, course, or seminar/webinar that your organisation provides

Host a webinar

- ✓ Hold a free webinar online on a money topic
- ✓ Run a Q&A session with a guest speaker or panel
- ✓ Focus might be on investing, savings, debt management, insurance etc., or to support life events such as moving out of home, having a baby or moving house

Run a workshop

- ✓ Run a workshop in your community
- ✓ Focus might be on cooking within a budget, saving money on bills or accessing financial resilience support

Leverage digital channels and the media

- ✓ Run an online live event with your audience
- ✓ Create a money quiz or get your community together to try Sorted's [Money Personality quiz](#)
- ✓ Encourage your online audience to share their best financial resilience tip
- ✓ Use local media outlets to promote to your audience

Partner up

- ✓ Reach out to local businesses such as supermarkets or banks to create joint activities or events
- ✓ Run an event/workshop with your local school, community centre, church or other faith-based organisation
- ✓ If you're a not-for-profit partner, apply for support through the [Money Month community fund](#) (applications close 12 June)

Social media ideas

- ✓ Create videos telling audience stories or testimonials
- ✓ Share tips or “from our team” posts
- ✓ Create short explainer reels using your own voiceover over the top of visuals showing how to use your products, workbooks, tools etc.
- ✓ Add a question box into your stories, and film a Q&A of your team members answering the most common responses
- ✓ Create social media challenges or pledges
- ✓ Add the Sorted website or link to download the Sorted Buffer Builder app in your social media bio